



PORTFOLIO



{ CREATIVE EXPERTS }
BRANDING | MEDIA PRODUCTION
PHOTOGRAPHY | MARKETING | PRINTING

www.starmedиаarts.com

Since 2005





رقم التسجيل الضريبي 613-996-348 Tax registration number

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Juicy



ALWAYS *Fresh*

Branding


Star
mediarts
-AHMED ABDELHAK-
Since 2005



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Photography




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Branding



تجربة فريدة

19015
www.rakhaa-re.com



رشاء
للتنمية والتعمير

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Branding




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Photography



Starmediarts is an agency specialized in branding, creative advertising campaigns, corporate identities and products packaging designs. We develop campaigns, create amazing designs, web sites and commercial photo shoots. Also, we have a modern printing house to let our clients finish all their artworks in one place, we presents offset, digital, outdoor and indoor printing services. Adding to all of the above, we have great experience in digital marketing services including moderation of all social media platforms, management of social media accounts, content marketing, and online advertising, in addition to videography services, media production & customized items.

www.starmediarts.com


المصرية للطيران
UNIVERSAL AIRLINES

AIRBUS A320



السلامة على متن الطائرة
Safety on Board
Sécurité à bord
Sicurezza a bordo
Безопасность на борту

ISSUE
2
 REV 01 APRIL 2013

www.almasriaairlines.com





FORBIDDEN ITEMS ON AIRCRAFT المواد الممنوع استخدامها على الطائرة

Acids	Flammable Liquids	Explosives	Oxidizing Substance	Incapacitating Sprays	Spritable Gas Devices	Compressed Gas
الحمضات	السوائل القابلة للاشتعال	المواد المتفجرة	المواد المؤكسدة	مستحضرات التجميل القاتلة	أجهزة الغاز القابلة للرش	الغاز المضغوط

Branding


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Mobile Developer Weekend
 "The Power of 1s"

16-18 April, 2015

Activities: Mobile Apps Clinic - MAC, Hands on Workshops, Booming Business Before 2020 - BBB20, Panels & Technical Sessions, High Tech Gadgets Studio, Hackathons




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Branding





Branding



Ahmed Abdelhak born on 1979, founded **Starmediarts** in 2005. Art Director with more than 25 years of experience in fields of Branding, Advertising, Packaging Design, Printing & Campaigns. Photographer for nearly 20 years, having great experience in Portraits, Fashion, Products, Architectural & Landscape Photography. Media Instructor for 15 years of experience, Instructor at (ITI) Information Technology Institute, for university graduated students studying the 9 month Diploma supported by Ministry of communications & information technology. Instructor at Faculty of mass communication (Cairo University). Instructor at Infocus Photography Club. Graduated from Faculty of Engineering at Shobra (Zagazig University), Civil Eng. Department (Structures) in 2003, then graduated from ITI on 2006 (Intake 25), Multimedia section. Fields of Experts: Branding | Photography | Videography | Web Design | Advertising | Media Production | Packaging Design | Printing | Digital Marketing | Media Instructing & Teaching.

ITI | INTAKE 25 | MULTIMEDIA



Civil Engineer / Ahmed Abdelhak
Founder & Owner | CEO

info@ahmedabdelhak.com
www.ahmedabdelhak.com

ahmed@starmediaarts.com
www.starmediaarts.com

  AhmedAbdelhakGad






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Branding





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Gallery Prints

Artistic Painting

Our Clients



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Photography



MADINATY

Saturday

Ride

1

May-2021

Organized by

LIVINGGATES

Cooperation with

Bescletta
The Bike House


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LIVINGGATES

Branding

FUTURES
SKATE
ACADEMY



MADINATY
CENTRAL PARK

SATURDAY

26

MARCH
2022

@ 12:00 PM



Branding



What We Offer

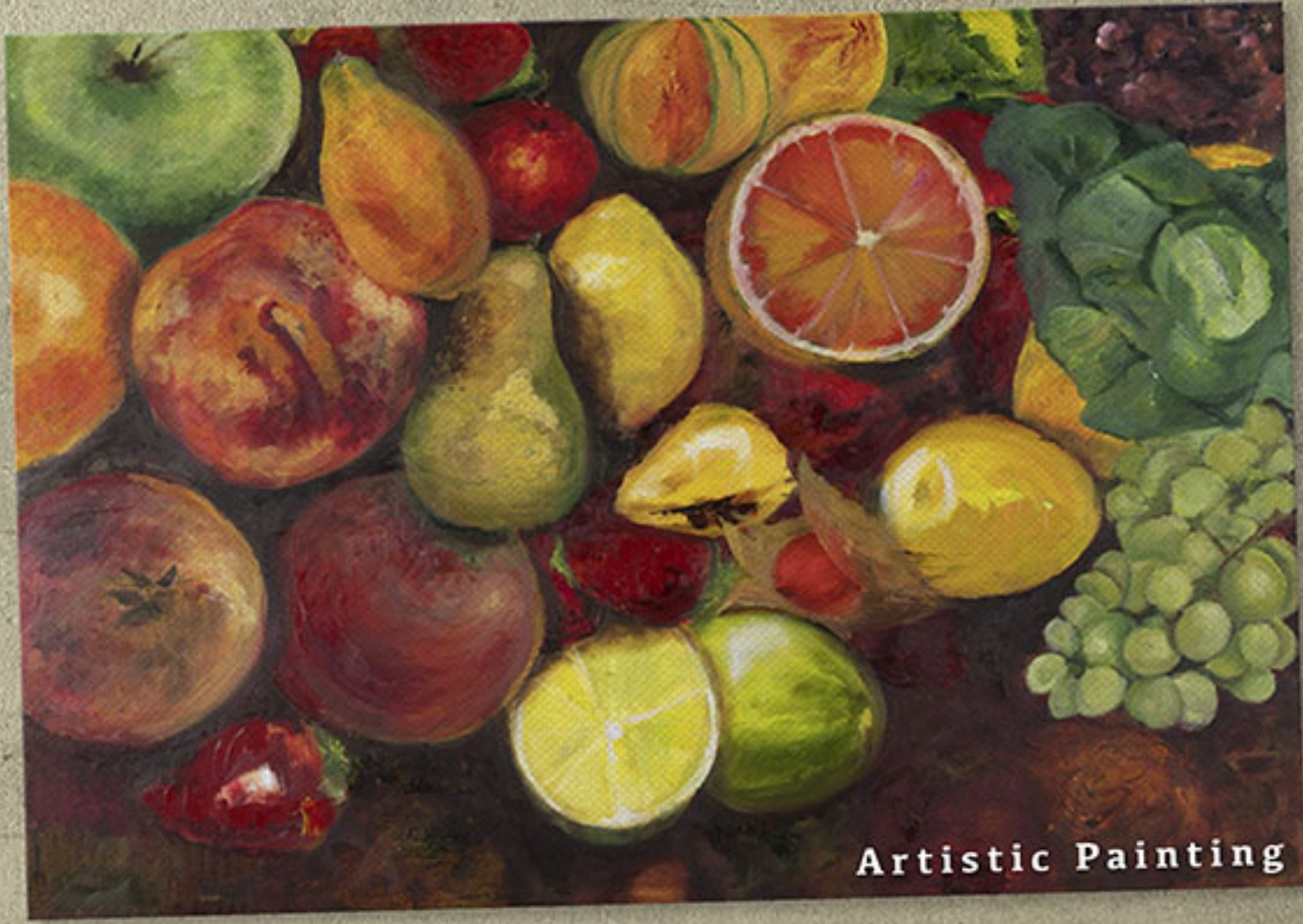
- 001** BRANDING & GRAPHIC DESIGN
- 002** WEB DESIGN & HOSTING
- 003** DIGITAL MARKETING
- 004** MEDIA PRODUCTION
- 005** PRINTING & SIGNS SERVICES
- 006** PHOTOGRAPHY

www.starmediaarts.com

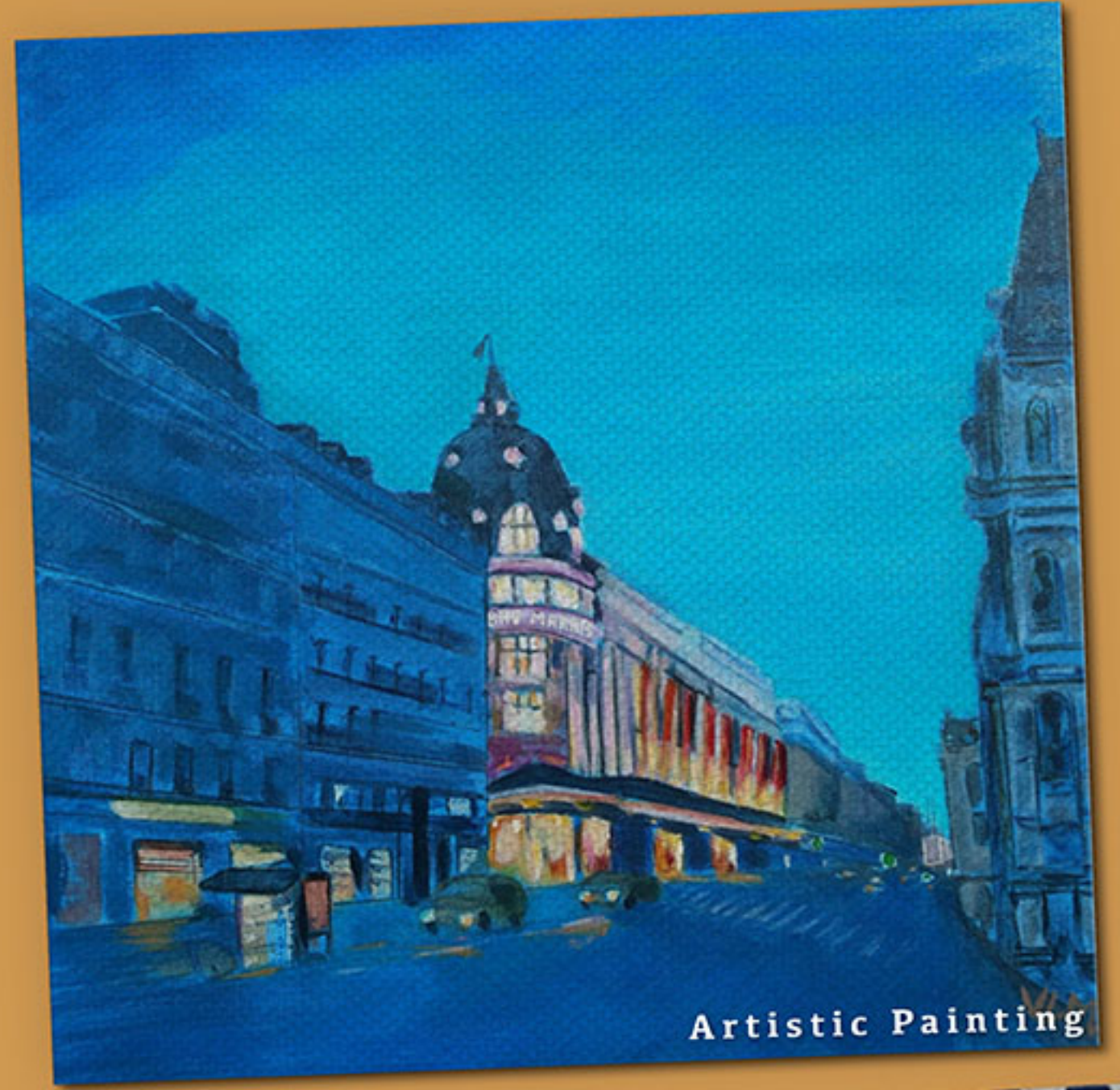
What We Offer

- 007** RETOUCHING
- 008** VIDEOGRAPHY
- 009** COURSES & WORKSHOPS
- 010** GALLERY PRINTS
- 011** CORPORATE GIFTS
- 012** CUSTOMIZED ITEMS

www.starmediacom.com



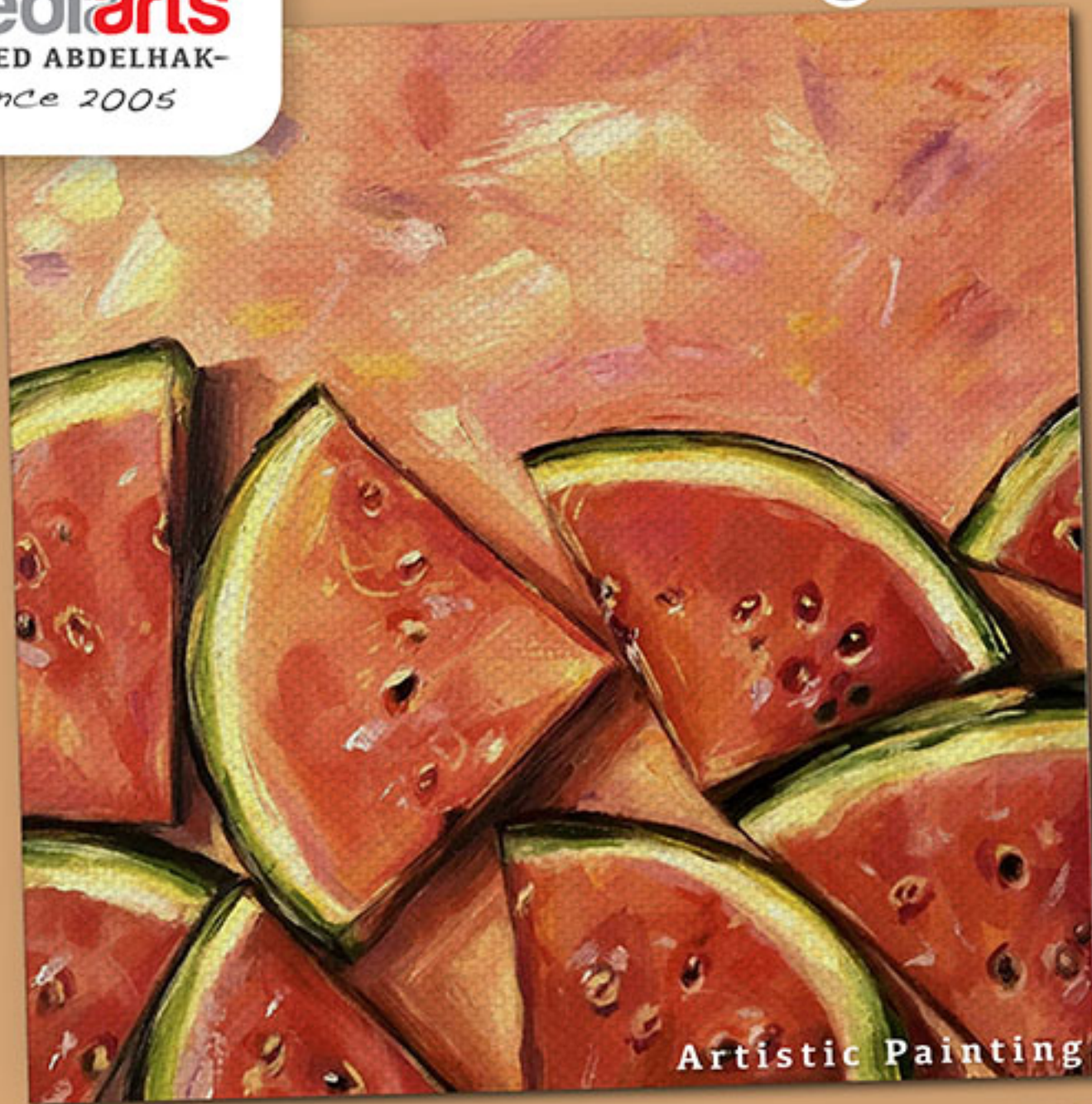
Artistic Painting



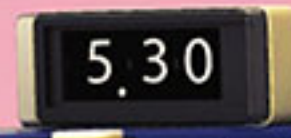
Artistic Painting


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Gallery Prints



Artistic Painting





المصرية للطيران
ALMASRIA
UNIVERSAL AIRLINES



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Customized Items



Branding





Branding





001

BRANDING & GRAPHIC DESIGN

- Creating new brands starting from logos, corporate identities & patterns.
- Fully customized branding packages that suits all types of business.
- Building company profiles & portfolios.
- All packaging types design.
- Creating outdoor campaigns with creative ideas.
- Social media designs for all platforms.

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Photography




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من البحر إلى المائدة مباشرة

المبنى الإجتماعي - الدور الثاني
للحجز

٠١١٠٠٥٣٥٥٣١

٠١٠٩٨١١٣٢٨٣



من البحر إلى المائدة مباشرة

المبنى الإجتماعي - الدور الثاني
للحجز

٠١١٠٠٥٣٥٥٣١

٠١٠٩٨١١٣٢٨٣



من البحر إلى المائدة مباشرة

المبنى الإجتماعي - الدور الثاني
للحجز

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Branding



Branding


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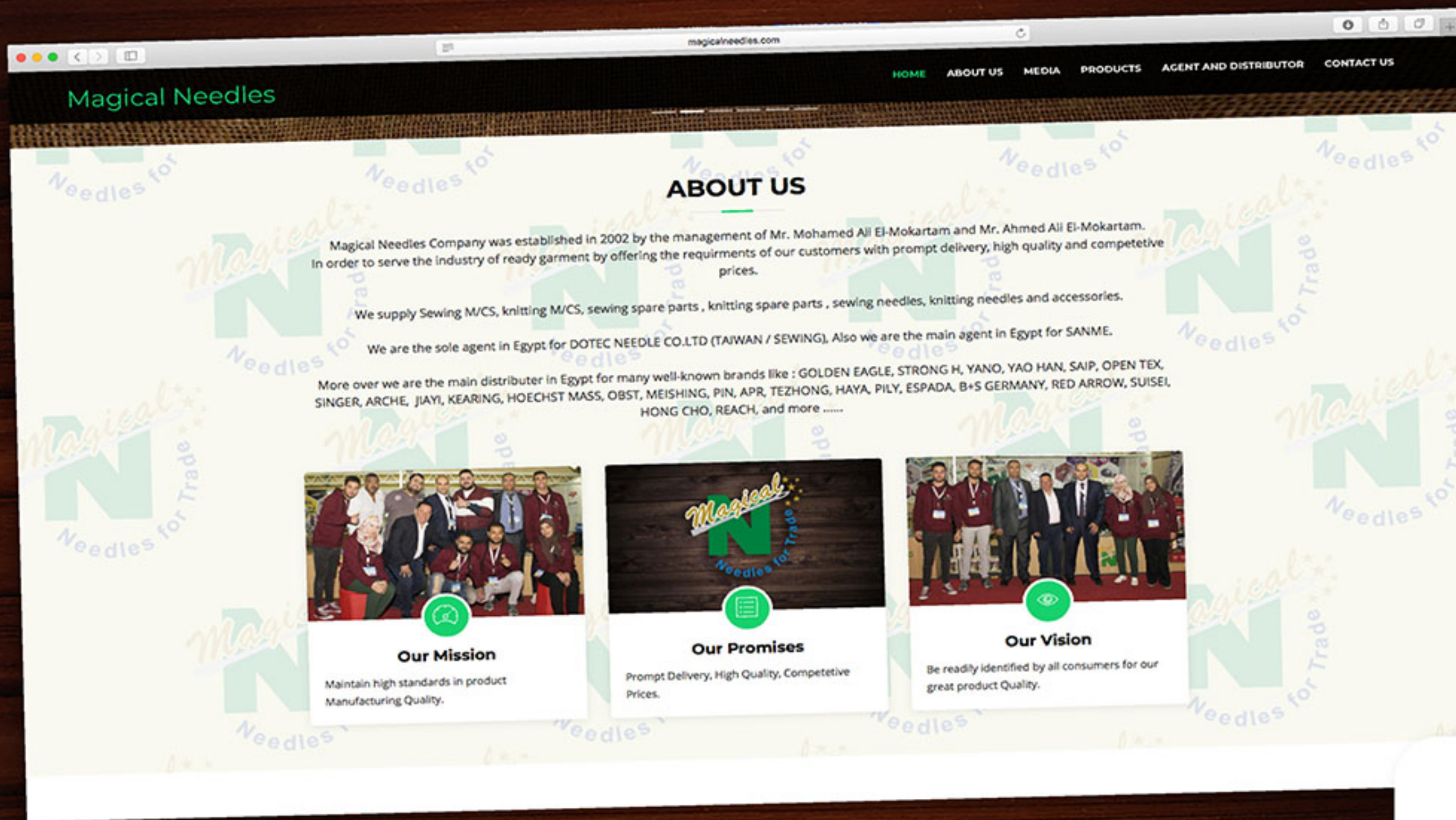





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Photography





Branding





002

WEB DESIGN & HOSTING

- Creating & designing responsive websites.
- Web hosting packages that fits all corporates & individuals.

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Photography



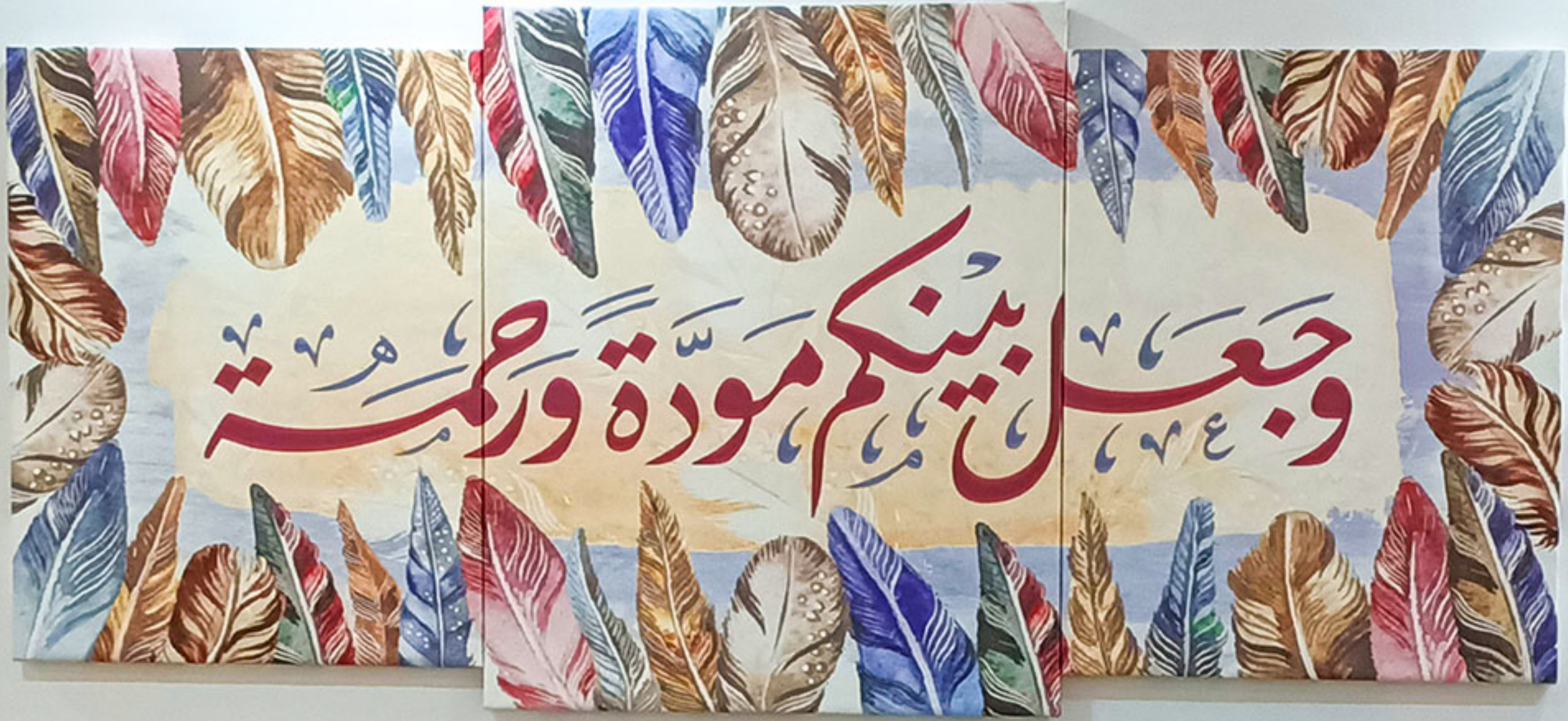
قسم طب العائلة
F M D
FAMILY MEDICINE
DEPARTMENT



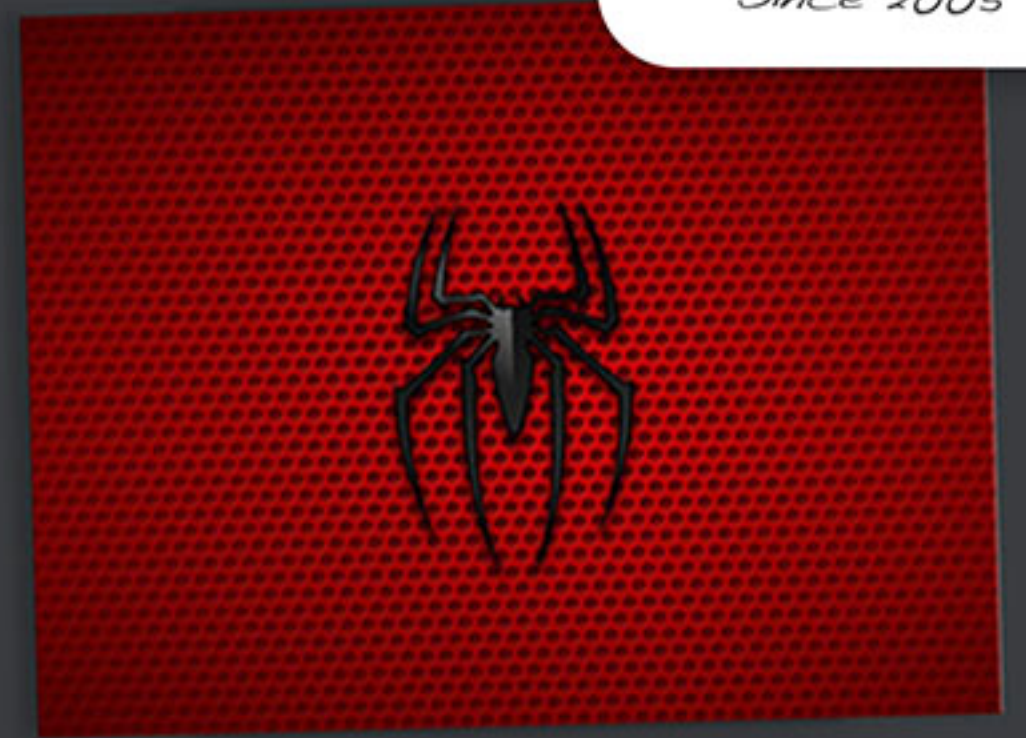

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Branding





Gallery Prints






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Branding





Branding





003

DIGITAL MARKETING

- Management of social media accounts.
- Moderation of various social media platforms (Facebook, Instagram, ...)
- Content marketing by generating online content & creating creative artworks (including graphic design, videos, photography, ...)
- Search engine optimization (SEO)
- Online marketing including social media platforms, websites & google ads.

www.starmedaarts.com



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Photography



Photography


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Artistic Painting



Artistic Painting



Artistic Painting


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Since 2005

Gallery Prints



Artistic Painting





Branding

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004

MEDIA PRODUCTION

- Creating short corporate movies.
- Creating photo slideshows about your field, event, products, ...
- All photography & videography services.
- Creating documentary movies.
- Designing promos & reels.

www.starmediacom.com



Customized Items



Branding





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Photography




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Since 2005

Photography

AMERICANA
FREEZING STORES

امريكانا

لمخازن التبريد

شركة امريكانا مصر لمخازن التبريد
الكيلو ٢٤ طريق مصر الإسماعيلية - بجوار سوق العبور ت: ٦٥٦٥٨٤٩ - ٦٥٦٥٨٢٩ فاكس: ٦٥٦٥٨٣١

Branding


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HIGH QUALITY FOOD
GUARANTEED

Just Fish

من البحر إلى المائدة مباشرة



005

PRINTING & SIGNS SERVICES

- All kinds of printing services (offset, digital, Outdoor, Indoor, ...)
- Stickers printing.
- Cloth printing.
- Trucks printing & fixing.
- Flex, banner & vinyle printing.
- Signs printing, manufacturing & setting up.
- Installation & designing of boothes for prestigious events.
- Cladding & PVC works for buildings signs.
- Printing on hard materials (wood, glass, acrylic, ...)

www.starmedaarts.com



Branding




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Branding





Photography



Star

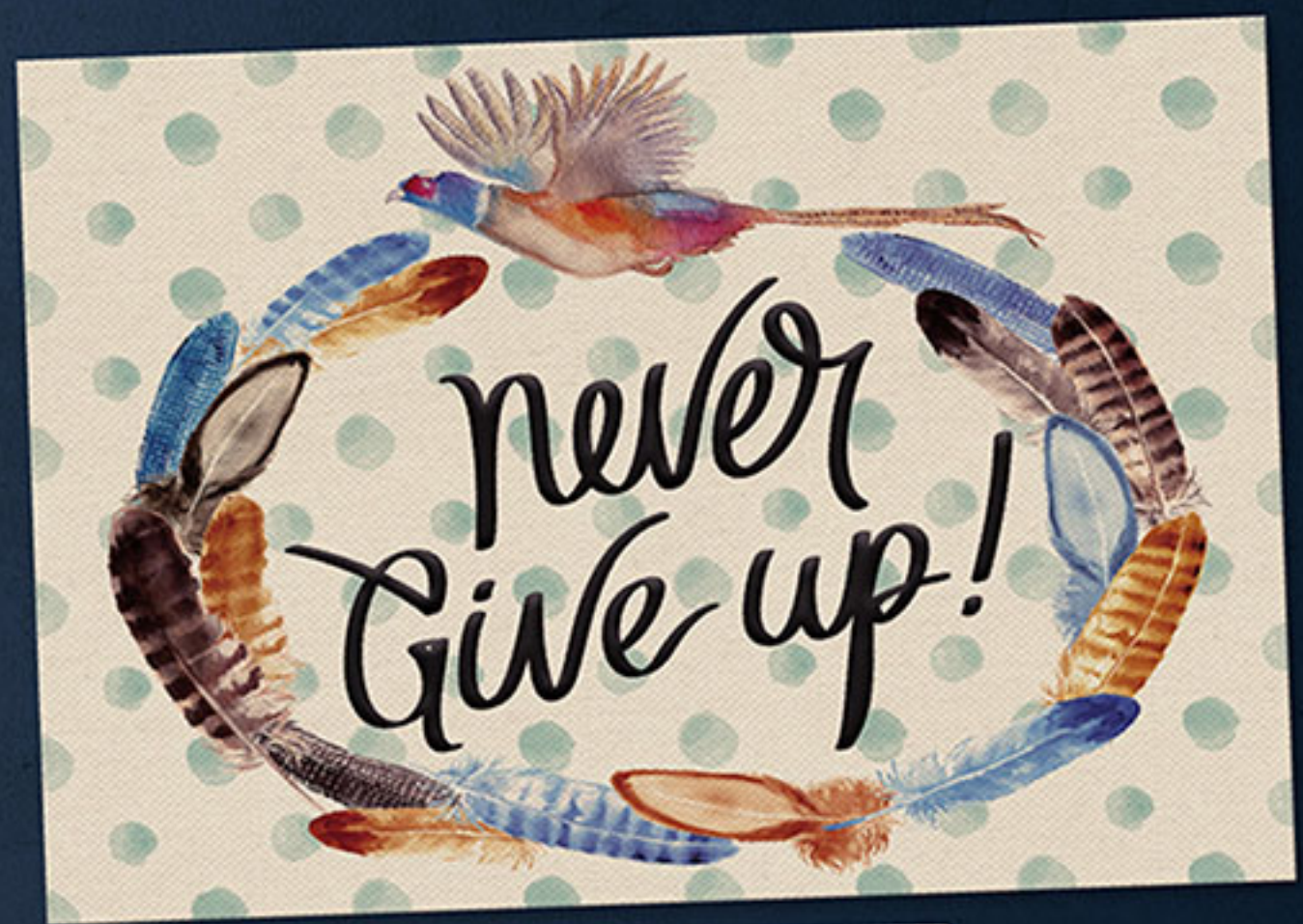

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Branding





Gallery Prints





006

PHOTOGRAPHY

- Commercial photography.
- Fashion / Makeup / homewear photography.
- Food / products photography & styling.
- Locations photography (exhibitions, factories, clinics, corporates, restaurants, malls, clubs, hospitals, compounds, coffee shops, ...)
- Events & Life style photography.
- Casual & Kids photo sessions.
- Fully equiped studio with all chromas, reflectors & lighting setups.
- Photography using latest full frame cameras & Professional Lenses.
- Outdoor lighting equipments is available using long lasting batteries.



www.starmedaarts.com



Branding






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Photography





Photography



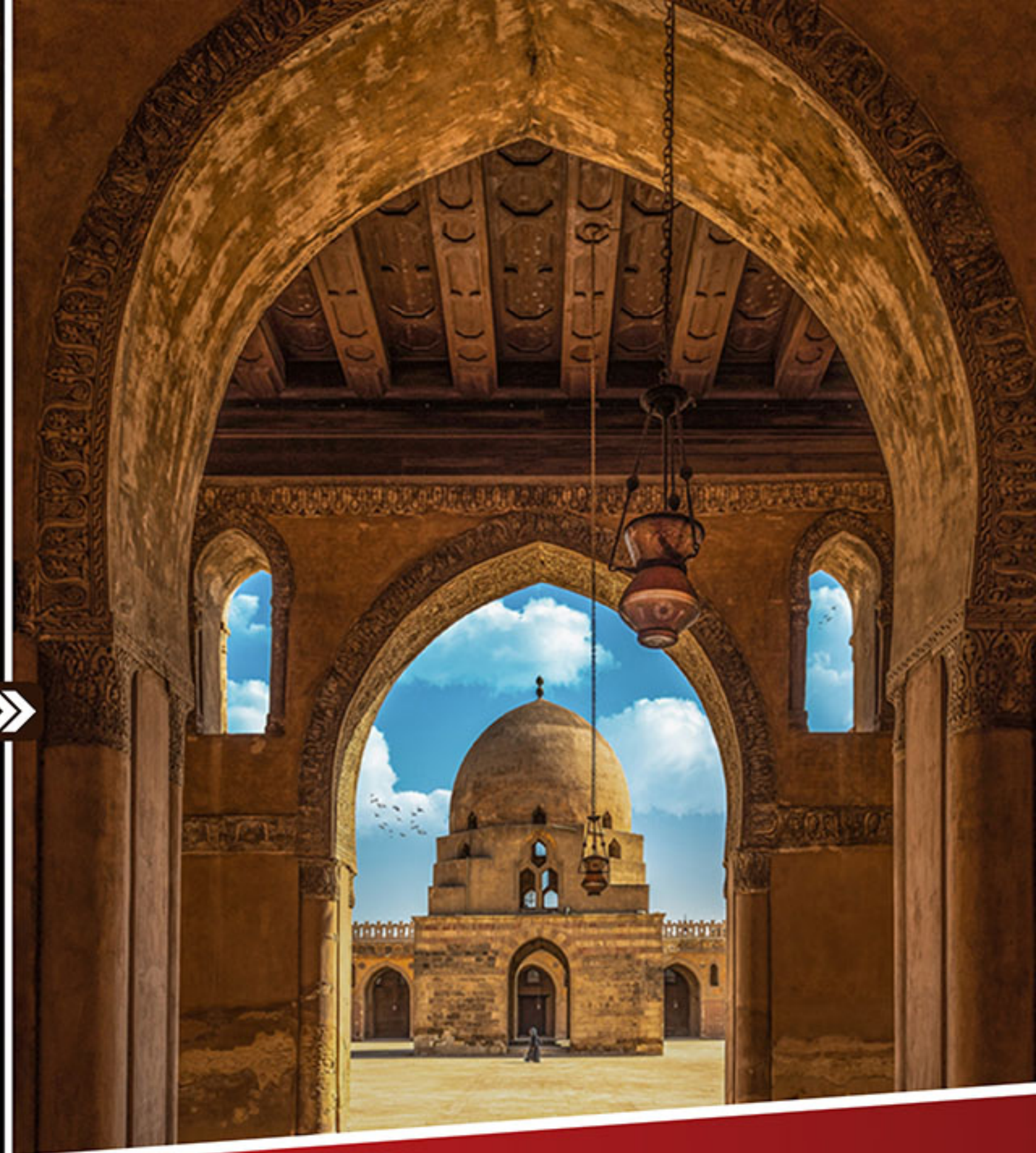
Branding





Branding





007

RETOUCHING

- All Photos retouching services including high end retouching.
- Wedding photos & special events retouching.
- Beauty, makeup & food retouching.
- Landscape & Architectural retouching.
- Photo manipulation.

www.starmedaarts.com



DOGS' TIME OUT
WALKING & GROOMING SERVICES

DOGS FASHION SHOW

THE **1ST** DOGS FASHION SHOW

OUR PARTNERS

Dogs' Behavior: Tips and Tricks

PCC
VETERINARY CENTER
Pets Cure Veteran Clinic;

Mivida Compound
March 2020

كمبوند ميفيدا
مارس ٢٠٢٠

CREATED BY

HOOKEED
PETS WEAR with Love
FASHION DECOR

OUR SPONSORS

ED

Happet
All In Your Home
01022337950

BELCANDO

RAWVOLUTION HOME MADE WITH LOVE
pet products

Branding

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شبكة واحدة تكفي
هناك فرقا

NTN
شبكة التلفزيون النيل

Nile Television Network - Maspara - Komich El-Nil, Cairo, Egypt
e-mail: info@ntn-egypt.com

شبكة واحدة تكفي
هناك فرقا

NTN
شبكة التلفزيون النيل

Nile Television Network - Maspara - Komich El-Nil, Cairo, Egypt. Tel: +2 02 257 999 15 Fax: +2 02 257 999 18
e-mail: info@ntn-egypt.com www.ntn-egypt.tv

JULY 2009

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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Cake MARKET



اشترى

كل مستلزمات الحلويات
من غير هاتروصي
درب البرابرة
موزع معتمد



www.fornaxegypt.com

01200142000

cakemarket.eg


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Innovera

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Introducing the innovative InGlass™
Touch and Writing Technology

Offers a naturally smooth
writing experience with no
script-lag or response delays

Features a digital whiteboard
for free-form writing with save
and send capability

Converts handwriting
and equations to text and
enables intuitive palm-erase

ActivPanel



The intelligently designed,
Customized hub of the Modern Classroom

TEACH WITH YOUR
FAVORITE APPS



INNOVATIVE
SOLUTIONS

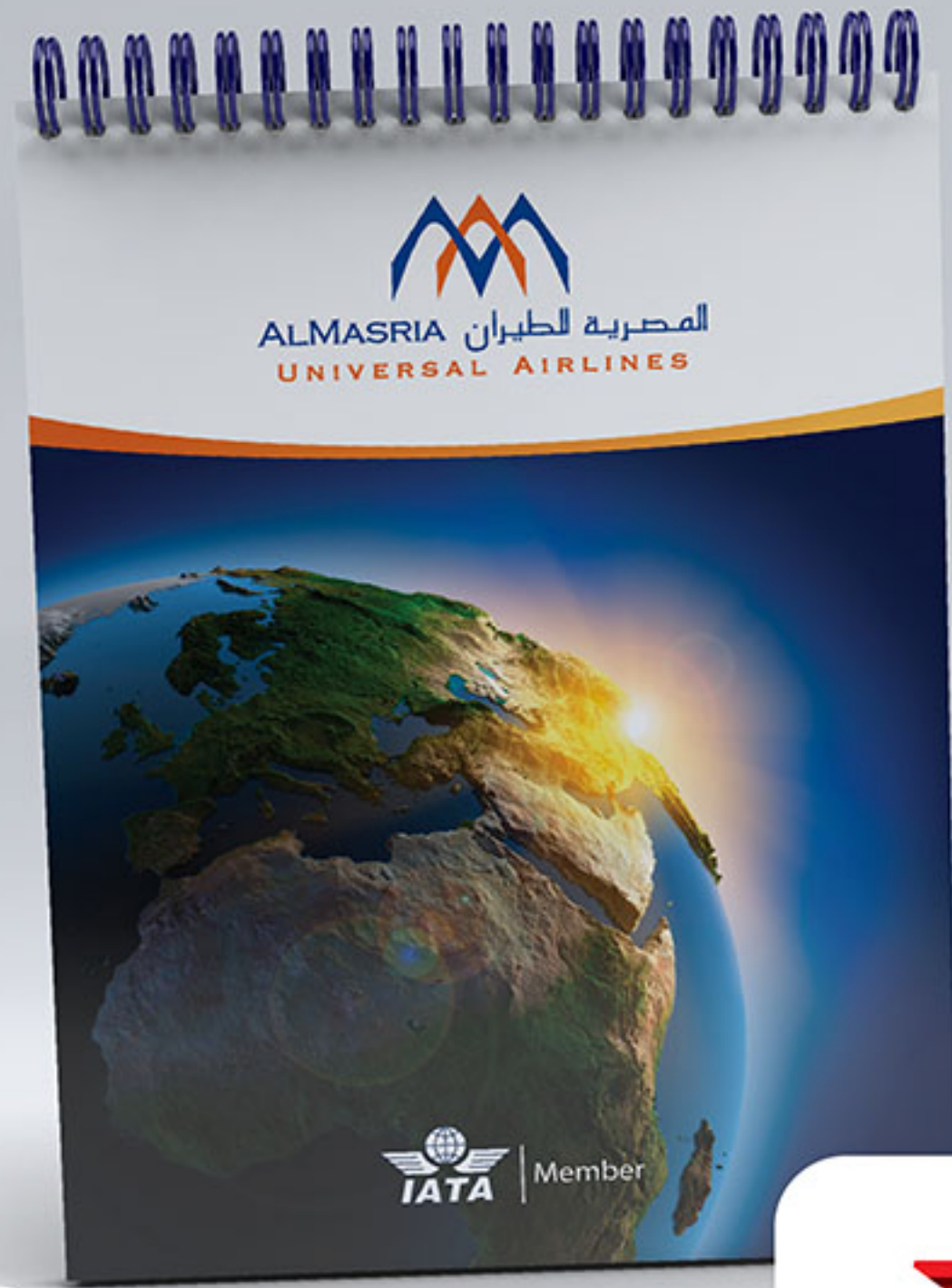


DIGITAL
CLASSROOMS



PROFESSIONAL
DEVELOPMENT

Branding



Customized Items





Artistic Painting


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Gallery Prints



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008

VIDEOGRAPHY

- Corporate & factories videos.
- Cinematic Interviews.
- Documentary movies.
- Youtube & individuals videos.
- Events videography.
- 360 degree product videography.
- Locations videography (exhibitions, factories, clinics, corporates, restaurants, malls, clubs, hospitals, compounds, coffee shops, ...)



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OUR BIGGEST EVENT



Cycling

ORGANIZED BY

LIVINGGATES

TUESDAY
19
APRIL 2022

COLLABORATION WITH



MEDIA PARTENER



Branding



MEET OUR COACHES

MARWA BAKRY

LIVINGGATES



LIVINGGATES

*** LET'S CREATE A BUZZ ***



MEET OUR COACHES

MIRA ISKAN

LIVINGGATES

*** LET'S CREATE A BUZZ ***

BIGGEST CANDLES FULL MOON



MEET OUR COACHES

KARIMAN MAHER

FOUNDER & EXECUTIVE COACH FOR DREAMERS OF EGYPT



FREE EVENT

MONDAY 13 JUNE 2022

083

- Advertising Diploma (30 Hrs)
 - Print & Color Theory - Adobe Photoshop - Adobe Illustrator

- Adobe Photoshop Course (15 Hrs)
- Adobe Illustrator Course (15 Hrs)

- Photography Diploma (30 Hrs)
 - Photography Basics - Adobe Photoshop Retouching Techniques
 - Lighting - Studio & Outdoor Workshops

- Photography Basics Course (15 Hrs)
- Retouching Techniques Course (15 Hrs)

- Advertising Workshops (2-3 Hrs/Session)
 - Corporate Identity Design - Packaging Design
 - Signs Design - Brochure & Flyer Design

- Photography Workshops (2-3 Hrs/Session)
 - Portrait Photography - Food & Product Photography
 - Retouching Techniques - Studio Lighting

Delicious

TAKEAWAY
دليشيز

Branding






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Photography





Branding





Branding





Branding





010

GALLERY PRINTS

- Create your canvas art personalised to fit your home or workplace.
- Print beautiful tableau or heart warming memories onto cotton canvas fabrics material, polyster fabrics or wooden photo blocks.
- Materials are easily cleanable, bright and allows for long lasting colors.
- Any customized design & size can be printed.



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making life easier

ELEGANCE

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you can
trust*

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Saula
THE ORIGINAL CANDY MAKERS

ECLAIRS
PREMIUM

إكليرز
كراميل محشو بالشيكولاتة

AXOR



HONOUR CERTIFICATE



George Victor Salama

for the distinguished participation as Instructor during the

First Arab Summer School on Internet Governance

- History of Internet Governance
- Theories of Internet Governance
- Policies of Internet Governance
- Internet Governance Protocols and Codes
- Legal Aspects on Internet Governance
- Internet Governance and Development

Prof. Dr. Wolfgang Kleinwächter
Chair of the Faculty

Cairo / Egypt, 1 July 2009

Partners



Branding





Branding



BE UP FOR IT

ALL THE ADVANCED EQUIPMENTS IN THE WORLD CAN'T HELP IF YOU'RE NOT ALERT AT THE CONTROLS. FATIGUE KILLS

AL MADRAA
المدراة
SAFETY DEPARTMENT

NO TOOL LEFT BEHIND

THE JOB IS NOT DONE UNTIL YOU'VE ACCOUNTED FOR EVERY TOOL.

AL MADRAA
المدراة
SAFETY DEPARTMENT

BRAIN STORM

COUNTER CONVECTIVE-SEASON RISK WITH KNOWLEDGE AND CAREFUL PLANNING

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المدراة
SAFETY DEPARTMENT




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Photography



Information Technology Institute

Mobile Money
Big Data
Data Security
Business
Network
Security
Usability



Mobile Developer Weekend
"The Power of 1s"



**Mobile Apps Clinic
MAC**

Women's Wear



**Star
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ROSE

Branding



011

CORPORATE GIFTS

- Block Notes
- Mugs & Bottles
- Pens
- Medals
- Certificates
- Flash Memories

- Caps
- Paper & Cloth Bags
- T-Shirts
- Stickers
- Gift Boxes
- Wall Clocks

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Photography

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Gallery Prints

• Best •
things
↳ in life ↳
ARE
free





Customized Items





Badr City, 3rd Industrial Zone, Area 32, Tel.: 24120019 - 286



Branding



Branding





012

CUSTOMIZED ITEMS

- Note Books
- Coloring Books
- Wedding & Birthday Invitations
- Birthday Banners
- Photo Magazines & Albums

- Photo Blocks
- Photo Foamex
- Photo Acrylic
- Photo Frames
- Cushions

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Photography





Photography





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Branding



إنتاج أبو النجا للصناعات الغذائية الحديثة المنطقة الصناعية الثانية، العاشر من رمضان، مصر ت: ١٥٣٦٨٨٢١ - فاكس: ١٥٣٦٢٤٨٨

فنداي
Funday
 PREMIUM
 APPLE

فنداي
Funday
 PREMIUM
 MANGO

فنداي
Funday
 PREMIUM
 GUAVA

فنداي
Funday



CHECK

OUR HOT OFFERS
ON OUR WEBSITE
& SOCIAL MEDIA PAGES

ALSO VIEW OUR RECENT NEW PROJECTS
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— *Since 2005* —

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🌐 www.starmediaarts.com

✉ info@ahmedabdelhak.com
🌐 www.ahmedabdelhak.com

      **starmediaarts**
  **+2 0100 233 75 93**



- Madinaty, New Cairo
- Makram Ebaid, Nasr City
- Kebaa City (Print House)


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